



**National Cattlemen's Beef Association**

February 1 at 3:00 PM · 🌐

Share your calf pictures with #MyHerdFuelsMe and you may see them on the screen at Booth 743. For every photo displayed, Zoetis will donate \$1 to the @NationalFFA. Learn more. [MyHerdFuelsMe.com](https://MyHerdFuelsMe.com)



81,336  
People Reached

3,105  
Engagements

**Boost Post**

👍❤️ 113

177 Comments 299 Shares

👍 Like

💬 Comment

➦ Share



**Performance for Your Post**

**81,336** People Reached

**1,151** Reactions, Comments & Shares

495 👍 Like	101 On Post	394 On Shares
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44 ❤️ Love	15 On Post	29 On Shares
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1 😡 Angry	0 On Post	1 On Shares
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297 Comments	188 On Post	109 On Shares
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314 Shares	299 On Post	15 On Shares
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**1,954** Post Clicks

171 Photo Views	149 Link Clicks	1,634 Other Clicks
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**NEGATIVE FEEDBACK**

14 Hide Post      2 Hide All Posts

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National Cattlemen's Beef Association was live — with Purina Cattle. Paid Partnership ·

LIVE from the @PurinaCattle booth 1427 at #CattleCon2020! Team Purina expert Elizabeth Backes joins us to discuss how a focus on BCS this calving season can benefit key indicators of breeding success:
• Conception rates...
See More

18,154 People Reached 1,047 Engagements Boost Post

43 30 Shares 5.6K Views

Like Comment Share Up Next

Most Relevant

- Rita Hagenhoff 0:00 Congratulations
Marie Schulte 0:52 Great job Elizabeth!!
Tom Backes 0:54 Way to go Elizabeth! I am so proud of you!

Write a comment...

## Preview Message



**i** Preview approximates how your content will display when published. Tests and updates by social networks may affect the final appearance. [Report a difference you notice.](#)

### Desktop



**National Cattlemen's BeefUSA** · Mar 16

"When you have a significant investment in the land, weed control is important," says Dr. Nancy Jackson. Keeping weeds under control is crucial for Jackson's grazing acres. Learn how DuraCor™ herbicide controls weeds for maximum pasture productivity: <https://bit.ly/39IOkQy>



### Mobile



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### Desktop



**National Cattlemen's BeefUSA** · Apr 6

"When we've killed all the weeds ... all we see is a sea of grass." Sound nice? Cattle producer Tommy Brandenberger achieves this on his pasture with strong herbicide control. Learn how DuraCor™ herbicide provides broad-spectrum weed control: <https://bit.ly/3apFwJH>



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