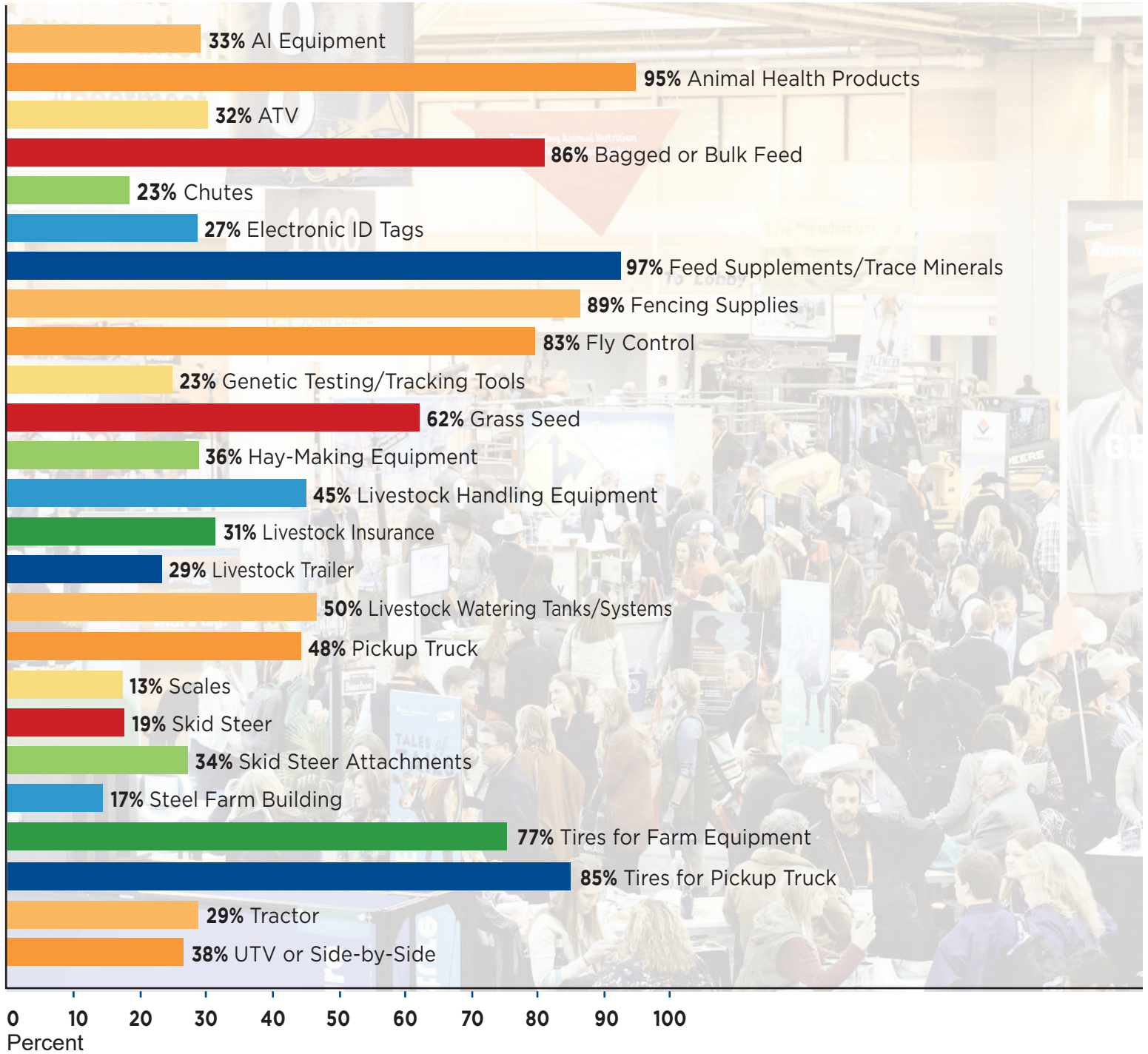


NCBA MEMBERS WANT TO BUY YOUR PRODUCTS!

Planned Member Purchases in the Next Two Years



NCBA's media properties can help you reach your target customers and market your products.

90%

NCBA members manage 90 percent of the nation's fed cattle market

10 Million

NCBA members manage nearly 10 million head of beef cattle

49%

of NCBA members say they are more likely to purchase from a company that supports NCBA