



National Cattlemen's
Beef Association

2019 POLICY PRIORITIES

Fake Meat

- Develop regulatory framework that protects health and well-being of consumers, prevent false and deceptive marketing, and ensure a level playing field for real beef products.

Trade and Market Access

- Promote a bilateral trade agreement with Japan, secure swift passage of the U.S.-Mexico-Canada Agreement, and expand U.S. beef market access in China.

Dietary Guidelines

- Protect scientific credibility of Dietary Guidelines and promote accurate information about the nutritional advantages of beef as part of a balanced diet.

Green New Deal

- Oppose the Green New Deal and combat misguided climate change policies that unfairly target producers.

Regulatory Reform and Implementation

- Ensure full implementation of 2018 Farm Bill.
- Maintain Electronic Logging Device (ELD) delay for livestock haulers and find a permanent solution to overly restrictive Hours of Service rules.
- Finalize new water rule to replace the disastrous 2015 Waters of the U.S. rule.
- Exempt livestock producers from EPCRA air emissions reporting requirements.
- Complete modernization of the Endangered Species Act, National Environmental Policy Act, and federal grazing regulations.
- Promote antimicrobial stewardship of producers and preserve access to key veterinary technologies.

To learn more and view NCBA's full 2019 Policy Book, visit www.policy.ncba.org.