



Fake Meat

- Build on successful regulatory framework to ensure appropriate oversight and labeling of lab-grown fake meat, advance legislative and regulatory efforts to end deceptive labeling of plant-based fake meat, and continue to push back on false health and environmental claims that disparage beef's good name.

Trade and Market Access

Ensure implementation of Japan and EU trade deals, USMCA, and Phase 1 China deal, while continuing to grow and expand access for U.S. beef in key markets (China, European Union, United Kingdom).

Climate Policy

- Continue to push back against misguided climate policies while advancing the U.S. cattle industry's tremendous environmental record; upholding the U.S. cattle industry as the global model for sustainable beef production.

Cattle Markets

- Promote policy that creates markets free from unfair practices and manipulation both in the fundamental markets and the cattle futures markets.
- Maintain free and safe market principles and continue to fight against policy that would create a market environment riddled with unneeded government mandates which aren't backed by data.

Regulatory Reform: Implementation and Defense

- Aggressively pursue final rules in key regulatory issues and defend our wins:
 - ◇ Waters of the United States/Navigable Waters Protection Rule
 - ◇ Dietary Guidelines
 - ◇ Endangered Species Act modernization and Species-specific delistings
 - ◇ Livestock Marketing Reporting Reauthorization
 - ◇ Electronic Logging Devices and Hours of Service for Livestock Haulers
 - ◇ 2018 Farm Bill
 - ◇ EPCRA Reporting Exemptions
 - ◇ Comprehensive NEPA reform
 - ◇ BLM Grazing Regulations and Range Reform Rollback

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