

# NCBA Young Beef Leaders Advisory Group

## Job Description

### **Purpose Statement:**

NCBA's Young Beef Leader (YBL) program is focused on education, engagement, networking and development of the next generation of beef industry leaders through engagement with NCBA's state and breed affiliated organizations and incorporation into industry meetings and events.

### **Membership:**

- A total of seven members will be elected during the Cattle Industry Summer Business Meeting Regional Meetings and serve alongside their respective NCBA Regional Vice President.
- Members of the YBL Advisory Group must be nominated by a state affiliate and be a current NCBA Member.

### **YBL Advisory Group Member Responsibilities:**

- YBL Advisory Group members are expected to be a "champion" for NCBA and the Policy Division and also a source of information for other Board members, state affiliates, state councils and others about NCBA and especially YBL activities.
- Inform respective Regional Vice President or key staff of significant developments or activities in their region from an YBL perspective.
- YBL Advisory Group members to serve as a liaison alongside the NCBA Regional Vice Presidents between the members and state affiliated staff on both the state and regional level representing and communicating the needs and interest of young producers to NCBA.
- Participate on monthly YBL Advisory Group & Policy Division calls.
- Work closely with Regional Vice Presidents, state affiliate staff, presidents and executive officers within the respective region to maintain constant communication flow.
- Assist with the coordination of regional activities and communications with the Policy & Federation Division Regional Vice President from their respective region.
- Work alongside respective NCBA Regional Vice Presidents member as a mentee.
- YBL Advisory Group members are expected to attend the following in person meetings held annually and will participate in all activities outlined by NCBA Staff in the provided agenda (*travel, housing & registration expenses paid*):
  - Annual Cattle Industry Convention (*Winter*)
  - Cattle Industry Summer Conference (*Summer*)
  - YBL Advisory Group Orientation (*Fall*)
- Comply with the NCBA YBL Code of Conduct & Strategic Plan.

- Work with NCBA Staff in preparing a formalized report that will be presented to the NCBA Executive Committee on an annual basis.
- Work with NCBA Staff in preparing a written report and verbal presentation for respective Regional Meetings held in conjunction with the Cattle Industry Convention and Cattle Industry Summer Conference.
- Participate in quarterly designated NCBA Executive Committee and NCBA Board meetings. *Four in-person meetings per year as well as monthly conference calls.* Regional Representatives will each serve a quarterly term and will be responsible for attending one in-person Executive Committee meeting and corresponding monthly conference calls. They will be responsible for reporting back to the other regional representatives for the duration of their appointed term. Service to the NCBA Executive Committee will be determined by election date so that each YBL Regional Representative will have the opportunity to serve in an Ex-Officio capacity.

**NCBA YBL Executive Committee Representation Expectation:**

In addition to responsibilities as members of the YBL Advisory Group, the **YBL Executive Committee Representative** will have the following regional responsibilities based upon their quarterly Ex-Officio appointment:

- Work with NCBA Staff in planning, coordinating and facilitation monthly group conference calls and quarterly in person meetings.
- Serve as a quarterly appointed Ex-Officio representative on the NCBA Executive Committee and will be responsible for any verbal and written reports back between the YBL Advisory Group and NCBA's Executive Committee during conference calls and quarterly in person meetings.
- Comply with NCBA Executive Committee Code of Conduct.
- Serve quarterly on the NCBA Board of Directors and complete Conflict of Interest Form.
- Work with NCBA Staff on quarterly contribution article to be featured in the "Young Producer Spotlight" for *National Cattlemen Magazine*.

**Term of Office:**

- YBL Regional Representative(s) shall serve no longer than two years in their respective positions and cannot serve in two consecutive appointments.
- YBL Regional Representative(s) Terms will not, when possible, coincide with Regional Vice President's terms.