



MEMBER BENEFIT

EXCLUSIVE NCBA MEMBER BENEFIT

SAVE 20%

ON YOUR FIRST YEAR OF CATTLEMAX

CattleMax is the most widely used cow-calf record keeping software in North America, built by ranchers and trusted by producers since 1999.



SAVE 20%

WITH YOUR NCBA MEMBERSHIP

NCBA members receive **20%** off their first year of CattleMax, plus a complimentary **1:1 Rancher Success Session** with a U.S.-based CattleMax team member who uses CattleMax in their own herd.

WHY RANCHERS CHOOSE CATTLEMAX

Built by Ranchers

Trusted by cattle producers for more than 25 years to keep records organized.

Everything in One Place

Track health, breeding, calving, pasture records, inventory, expenses, and more.

Ranchers Helping Ranchers

Every member of our U.S.-based support team uses CattleMax in their own herd.

"CattleMax is a system for more than just cattle records, it is for anything on your ranch that affects your bottom line." — Kimberly Ratcliff, Caney Creek Ranch, Texas



READY TO REDEEM YOUR BENEFIT?

Scan to start your free trial and claim your NCBA member discount.

cattlemax.com/NCBA

